

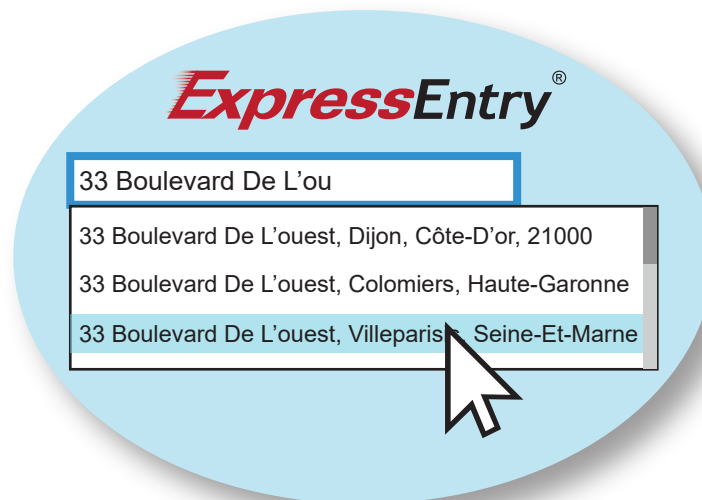


Global Express Entry

Improve E-commerce Checkout with Real-time Address Autocompletion

Melissa's Global Express Entry, a cloud-based, auto-completion tool, offers pre-validated addresses for over 250 countries, speeds up e-commerce checkout to improve the customer experience, helps website conversions, and ultimately reduces your costs associated with returned shipments due to incorrect addresses.

- **Autocompletes contact addresses and emails** to speed up order entry with reduced keystrokes
- **Provides real-time verification** to eliminate shipping costs due to incorrect addresses
- **Autofills all address fields (city, state, ZIP Code™, etc.)** and works like an Internet search engine to upgrade the user experience



As you begin typing the address, Global Express Entry provides options and allows you to select the valid address. The address includes locality, administrative area, and postal code, and can be a single line of text or parsed.

Email Address Autocomplete

Global Express Entry autocompletes and validates email addresses at point-of-entry. This eliminates the need for customers to retype their email to verify it, speeds up account creation and ordering, and virtually eliminates spam. It's a win-win-win.

- Occurs in real-time – no database lookups
- Corrects typos to ensure you collect only deliverable email addresses
- Validates business & consumer email domains like Yahoo, Gmail, Hotmail and more



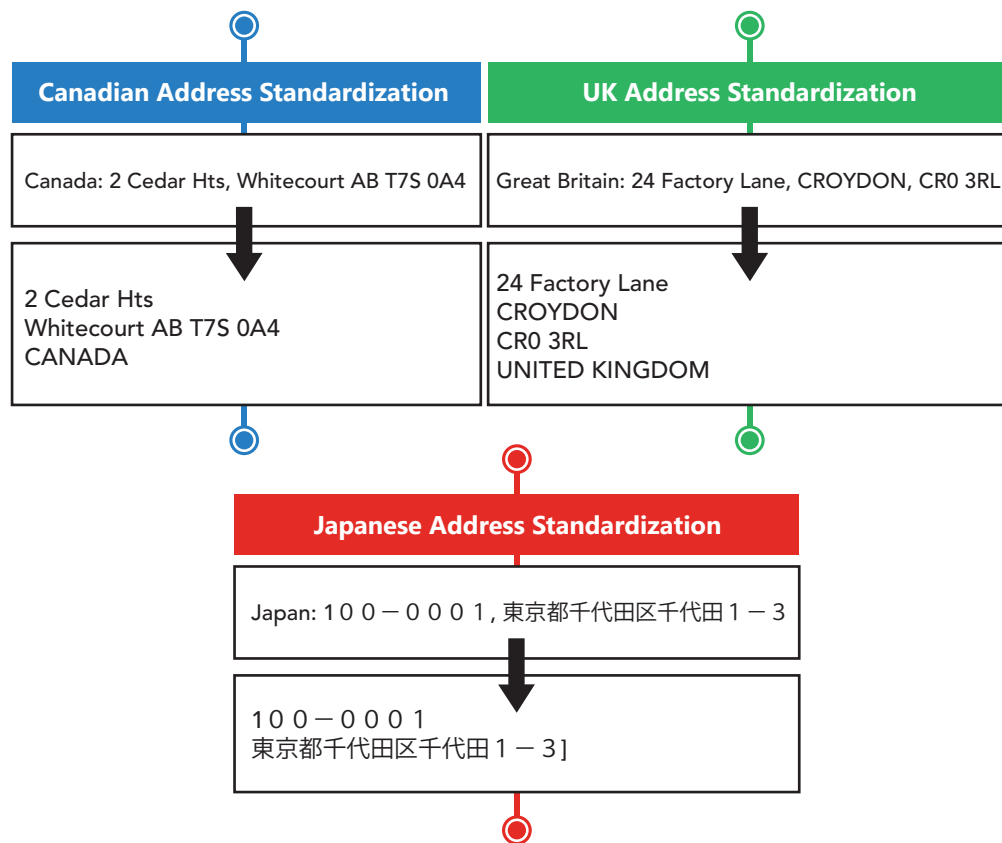
Global Express Entry validates email domain names like Gmail, Yahoo, Hotmail, and more, all in real-time.

Get Started Today!

>> Get a FREE quote: www.melissa.com/address-autocomplete

Verified and Standardized Addresses = Improved Delivery Success

Global Express Entry accesses address data validated against delivery point data from official address sources. When Global Express Entry populates your customer’s billing and/or shipping address there are no typos, incorrect postal codes, or non-standard state abbreviations. When your shipping labels are validated and standardized to local country specifications, your mail and deliveries arrive successfully, you don’t waste postage and you have happy customers eager to do business with you again and again.



Global Express Entry standardizes against 131 different global address formats.

Technical Information

- SOAP/JSON/RESTful API and Desktop Software
- Integrations for Microsoft® SSIS, Dynamics CRM®, Excel®, Pentaho® PDI, Talend®, Salesforce®, Magento® and Shopware®
- Sample code for C#, VB Script, Java, and PHP at: www.Melissa.com/ee-code.

Melissa

22382 Avenida Empresa RSM, CA 92688-2112 | 1-800-MELISSA | www.melissa.com